



Sponsorship Opportunities

Thank you for your interest in becoming a Massachusetts Chapter of the National Academy of Elder Law Attorneys (MassNAELA) sponsor/vendor! Our Chapter currently consists of about 450 members. Below are several different opportunities to reach our membership via sponsorships that occur throughout the year. Please keep in mind that if you sign up in the beginning of the calendar year to be a vendor at all five dinner meetings, our vendor fair, and to be a part of our online vendor list, you will receive a ten (10%) percent discount on the total price. Let me know if you have any questions and thank you again for your interest!

Opportunity #1: Dinner Meetings – Each year MassNAELA hosts five (5) educational dinner meetings. Most of these meetings begin around 6pm on weekday evenings, however sometimes meetings may take place earlier in the day. These meetings are exclusive to MassNAELA members and their guests, and have an average attendance between 80-100. Opportunities are only available for 3-4 vendors per dinner meeting.

Benefits: Your organization will be able to set up a 6-8 foot table, provided by the venue, with information about your organization. You will be able to network with members as they register and enter the room for the Dinner Meeting. Vendors are encouraged to bring a raffle prize as MassNAELA does not share attendee or member contact information. A brief description provided by your organization will be read by our President as the program starts. Your organization will also receive recognition as a sponsor, in the body of the final e-mail notification sent to all members encouraging them to register for the program.

Cost: \$350.00

Opportunity #2: Vendor Fair – Each year before our Annual Meeting, MassNAELA hosts a Vendor Fair for our members. This event takes place in December and begins around 5pm on a weekday. To encourage members to interact with the vendors, MassNAELA offers a raffle prize of significant value. To be enter into the raffle each member is required to speak with each vendor. This opportunity is limited to 17 Vendors for this event. In 2018, we sold out of vendor opportunities, so please reach out early.

Benefits: This is the only event where MassNAELA hosts a raffle to encourage members to speak one on one with vendors. If your organization brings a raffle prize, the winner will be drawn and your organization recognized prior to the beginning of the program. A list of all the vendors participating is circulated to our approximately 450 members prior to the event.

Cost: \$250.00

Opportunity #3: Online Vendor List – Most of the MassNAELA website can be viewed by the public, however a portion of the website is only available when members sign-in. One of the resources that is available exclusively to members is a list of vendors organized by category. This list is available to our approximately 450 members, and members are encouraged to refer to this list when looking for resources for their clients.

Benefits: The vendor list will contain your organization's contact information and is available to MassNAELA members 24 hours a day. This sponsorship opportunity is a full year from May 1st to April 30th of the following year. At the current time there is no limit on the number of vendors that can appear on the list. Once a year in May the vendor list will also be e-mailed to the members.

Cost: \$200.00

Opportunity #4: Elder Law Institute – Each year near the end of March MassNAELA hosts the Elder Law Institute, which is celebrating its 25th year. This is a full day program usually held on a Friday and is generally attended by over 100 attorneys. All of the sponsorship opportunities for 2019 are full, but reach out and sign up now for 2020! This opportunity is limited to 4 vendors for this event.

Benefits: Your organization will be able to set up a 6-8 foot table, provided by the venue, with information about your organization. You will be able to network with attendees as they register and during breaks in the program throughout the day. Vendors are encouraged to bring a raffle prize as MassNAELA does not share attendee or member contact information. A brief description provided by your organization will be read by the moderator in the beginning of the day, and attendees will be encouraged to visit your table throughout the day.

Cost: \$350.00

Opportunity #5: Multi-Site Breakfast – Each year in late February or early March MassNAELA partners with local facilities and organizations to host a multiple site breakfast program. This event is not available for 2019 and further details will be shared for 2020 when they become available.

Benefits: N/A

Cost: N/A